

El camino hacia la automatización del análisis de crédito comercial

Agenda

1. Acerca de Moody's
2. La búsqueda de eficiencia y agilidad en el proceso crediticio
3. QUIQspread
4. Q&A

1

Acerca de Moody's

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Moody's Corporation

- » Proveedor líder mundial de calificaciones crediticias y calificaciones, conocimientos y herramientas para medir y administrar el riesgo crediticio.

Moody's Investors Service

- » Proveedor independiente líder de revisiones de calificación crediticia e información relacionada con 100 años de experiencia

Moody's Analytics

- » Líder mundial en soluciones de software, datos, modelos, capacitación y certificación para instituciones financieras

Presencia Global - Moody's

AMERICAS

Argentina	Costa Rica
Brasil	México
Canadá	Estados Unidos

EUROPE, Oriente Medio & AFRICA

Chipe	Mauritius
República Tcheca	Polônia
Egito	Rússia
França	àfrica do Sul
Alemanha	Espanha
Irlanda	Suiça
Israel	UAE
Itália	UK

ASIA-PACIFICO

Austrália	Coreia do Sul
China	Cingapura
Hong Kong	Sri Lanka
India	Tailandia
Japão	

2

La búsqueda de eficiencia
y agilidad en el proceso
crediticio

1. Eficiencia del proceso: tiempo reducido hasta el "SÍ"



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- 2. Subiendo el estándar: transparencia, coherencia y auditabilidad**



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2. **Subiendo el estándar: transparencia, coherencia y auditabilidad**
3. **¡Se trata de datos!**



- 1. Eficiencia del proceso: tiempo reducido hasta el "SÍ"**
- 2. Subiendo el estándar: transparencia, coherencia y auditabilidad**
- 3. ¡Se trata de datos!**
- 4. Mejores decisiones crediticias**



- 1. Eficiencia del proceso: tiempo reducido hasta el "SÍ"**
- 2. Subiendo el estándar: transparencia, coherencia y auditabilidad**
- 3. ¡Se trata de datos!**
- 4. Mejores decisiones crediticias**
- 5. Mejorar el servicio al cliente**

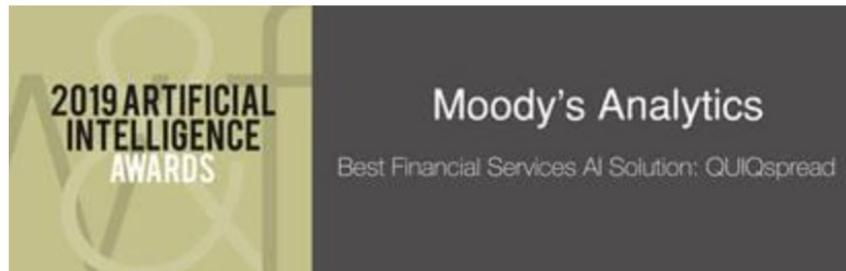


3

QUIQspread

QUIQspread

- Desde su lanzamiento en 2019, QUIQspread tiene más de 40 clientes en todo el mundo desde América del Norte hasta el Reino Unido, Medio Oriente, Sudeste de Asia, Oceanía, África y América Latina.
- Nuestros clientes abarcan desde grandes bancos comerciales globales hasta bancos regionales, administradores de activos, agencias gubernamentales y firmas de tecnología financiera.
- El producto QUIQspread está integrado con Credit Lens, Risk Calc y los sistemas de clientes a través de API.



2019
Mejor solución de
inteligencia artificial para
servicios financieros



2020
La mejor solución de gestión de
decisiones

Que es QUIQspread?



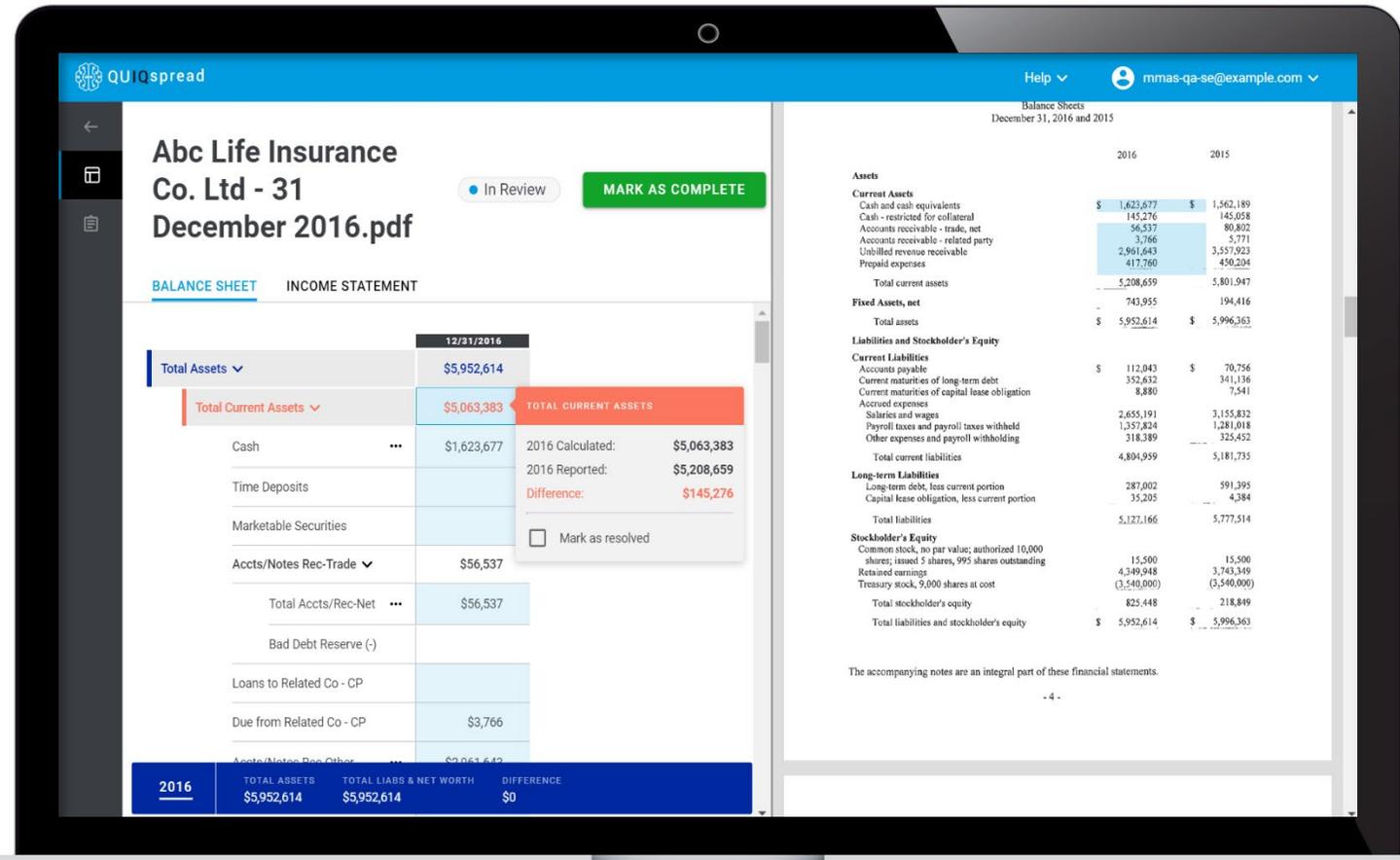
Machine Learning



Interfaz de usuario intuitiva

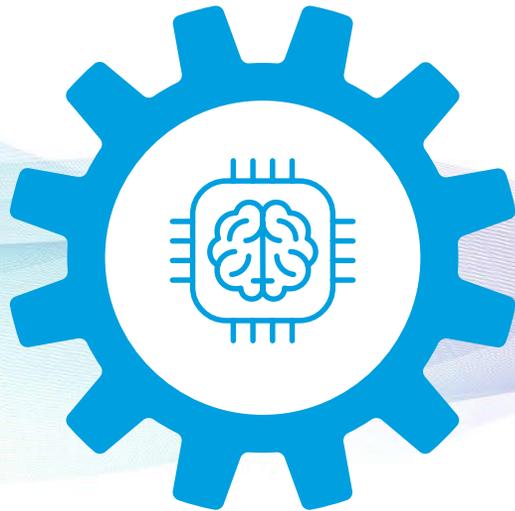


Especialistas en estados financieros



QUIQspread

Automatización para decisiones más rápidas y mejores



NUEVAS TECNOLOGIAS

Complex workflow de tecnologías IA (DL, OCR, NLP)



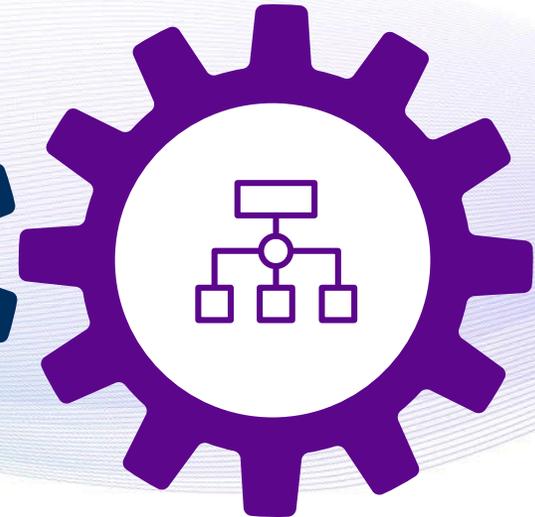
DATA SET DE CAPACITACIÓN

22 millones de empresas privadas con información financiera detallada



EXPERIENCIA EN ANALISIS FINANCIERO

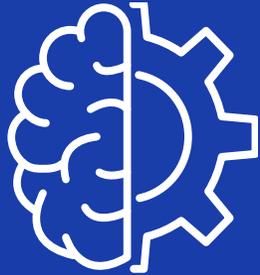
Equipo de expertos en crédito y estados financieros.



NUEVA PLATAFORMA

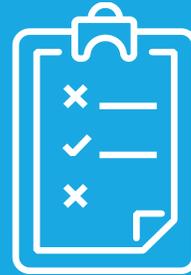
CreditLens™ Integrado a través de un conjunto robusto de APIs

QUIQspread – Implementación



Alinear y Definir

Definir objetivos de implementación
Alinear el enfoque del proyecto
Definir responsabilidades mutuas



Implementar y Validar

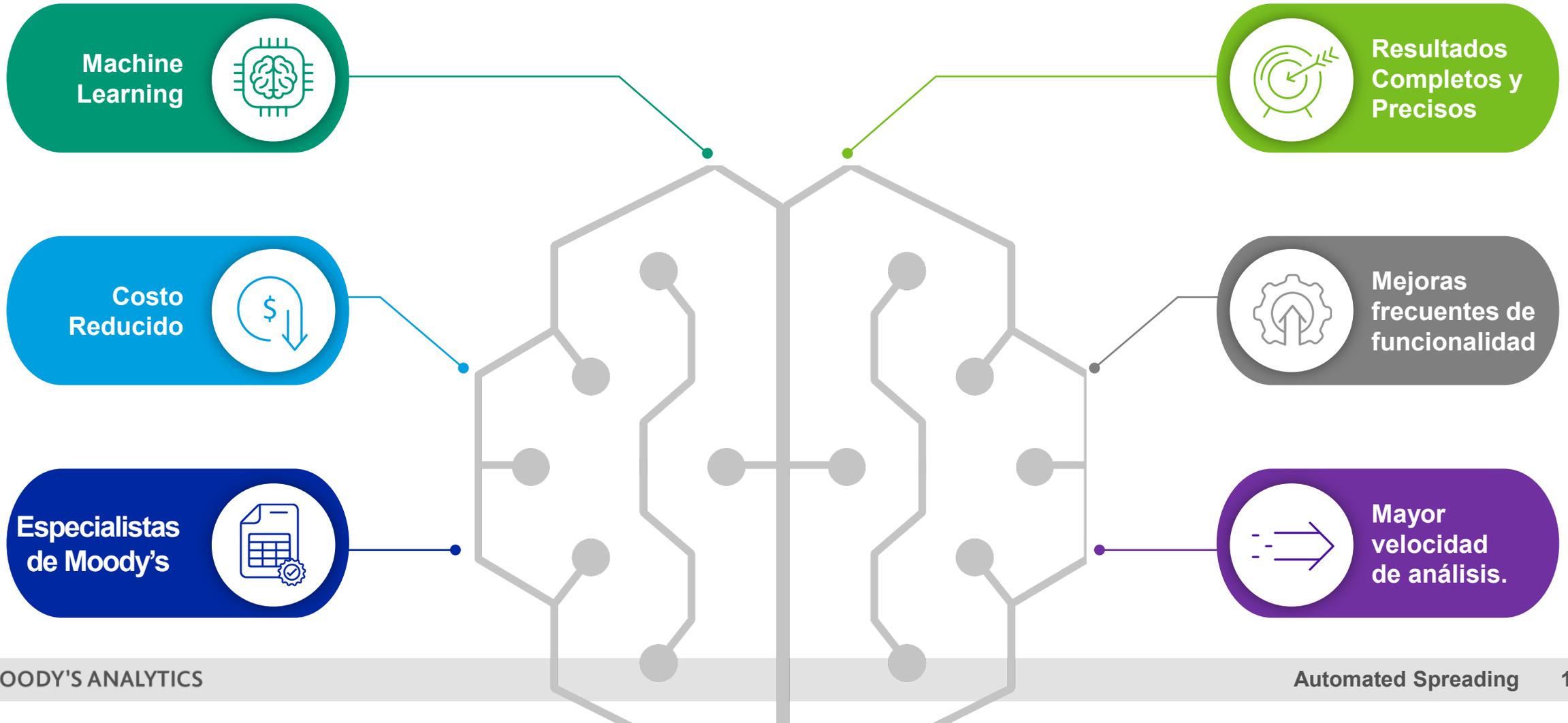
Cumpla con los requisitos comerciales



Customer Success

Proyectos completados en 3 meses
Hasta un 95% de reducción del tiempo de esparcimiento
Alta grado de adopción por parte de los analistas

Diferenciadores clave y beneficios





DEMO

4

Q&A

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